



## LICENSING

After our clients obtain their intellectual property rights, whether patent, trademark or copyright, our attorneys can assist them in commercializing these rights via licensing to other interested companies. We take into account the realities of our clients' specific business areas while negotiating agreements that protect their interests and priorities.

Where our client is not the owner of the intellectual property, we facilitate the process of approaching a third party and proposing a licensing relationship. Additionally, our attorneys understand that sometimes a licensing agreement is the best business decision in response to a dispute over IP rights, and can easily transition from a litigation strategy to a licensing strategy. Regardless of which side of the table our client is sitting on, we are beside them to ensure that their priorities guide the conversation.

### Related Professionals

- › Thomas E. Brown
- › Ken-Ichi Hattori
- › Sadao Kinashi
- › John P. Kong
- › Yoshiya Nakamura
- › Stephen B. Parker