



TRADEMARKS

WHDA understands that as carriers of reputation and goodwill, trademarks are equally important to a company's intellectual property portfolio as patents. The WHDA trademark department protects our clients' rights under both federal and state trademark laws. We handle filing, prosecution and administration of trademarks before the U.S. Patent and Trademark Office, including proceedings before the Trademark Trial and Appeal Board (TTAB). As to enforcement and policing of a mark, our firm also handles all aspects of litigation and licensing for trademarks, name rights and trade designations, including domain names.

Our trademark department can also provide professional search and analysis of availability of trademarks in the U.S., as well as consulting and opinion services to help a company strategize its non-technical IP. We also prepare trademark assignment, merger, name change, and address change documentation, and can help with preparation of trademark licensing agreements.

Related Professionals

- › Alan S. Cooper
- › Kumiko Ide
- › Ching Kwok
- › George W. Lewis
- › Allen S. Melser
- › Simor L. Moskowitz