

DESIGN PATENTS

Our design patent attorneys understand the importance of design in differentiating our clients' products in an era of commoditization. We also understand the importance of employing design patents as a tool to protect against counterfeiting and direct copying. We work with our clients to ensure that all types of designs are protected, from consumer goods to industrial tools. Our strategic assessment of intellectual protection for our client's products before product launch includes consideration of design patents, especially in view of total profits being a remedy for infringement of a design patent - a remedy that does not exist for infringement of other intellectual property rights. We also understand the key differences among design practice across the world, and know how to adapt foreign-prepared design drawings to U.S. requirements.

Related Professionals

- Ken I. Hattori
- Tsuyoshi Nakamura